

## Pathway Partner Awards

Lifetime Achievement  
Honoree  
*George T. Elmore*

Alfred J. Malefatto  
Humanitarian  
Achievement  
Honoree  
*Dr. Mary Ann DuPont*

Trailblazer Achievement Honoree  
Palm Beach County State Attorney  
*Alexcia Cox*



Urban League of  
Palm Beach County

## 53<sup>rd</sup> Annual Equal Opportunity Day Awards Gala

Join us for...

# A WICKED AFFAIR

*Defying Limits. Creating Pathways.  
Changing Lives.*

Friday, April 17, 2026  
6:00 pm

Cohen Pavilion  
Kravis Center for the Performing Arts  
701 Okeechobee Blvd. West Palm Beach, FL 33401



Scan to purchase tickets or sponsorship packages  
by RSVP deadline of March 20, 2026 or contact:  
[sjohnson@ulpbcc.com](mailto:sjohnson@ulpbcc.com); 305-360-3732

## ABOUT THE 2026 ANNUAL EOD GALA

The Urban League of Palm Beach County's 53rd Annual Equal Opportunity Day (EOD) Awards Gala is a premier celebration recognizing exceptional leaders whose vision and service have driven meaningful and lasting change within underserved communities. Hosted by the Urban League of Palm Beach County (ULPBC), this distinguished annual event honors individuals who demonstrate exemplary leadership across critical sectors, including youth education, housing and economic empowerment, workforce and community development, health and wellness, advocacy, innovation, and public service. Each honoree's contributions have strengthened industries, advanced equity, and enriched communities throughout Palm Beach County and beyond.

As we commemorate the achievements of this year's honorees, we invite you to partner with the Urban League at our 53rd Annual EOD Awards Gala – "A Wicked Affair". Your support enables us to continue advancing our mission of creating pathways for the community to access economic, social and civic opportunities through education, advocacy and training. We look forward to welcoming you to this inspiring and impactful evening.

### Honoring the Following Community Recipients

- Lifetime Achievement Award Honoree **George T. Elmore**
- Trailblazer Achievement Award Honoree **Palm Beach County State Attorney Alexcia Cox**
- Alfred J. Malefatto Humanitarian Achievement Honoree **Dr. Mary Ann DuPont**

# WICKED SPONSORSHIP AND BENEFIT OPPORTUNITIES

**Make a Wicked Impact: Sponsor the Urban League of Palm Beach County's 53rd Annual Equal Opportunity Day Awards Gala. See sponsorship and benefit opportunities below:**



## **Wicked Legacy EOD Gala Title Sponsor**

**\$50,000**

- Recognition as **Title Sponsor** across all marketing and promotional material, including television, radio, and newspaper advertising
- **Two (2) Premier VIP Tables** for the 53rd Annual EOD Gala (seating for 20 guests), with prominent on-site signage
- Exclusive designation as an **Equal Opportunity Day (EOD) Awards Gala Underwriter**
- Participation in the official **EOD television commercial**, produced by **KO-MAR Productions** and aired on **WPTV News Channel 5**
- **Company logo featured** in a print advertisement in *The Palm Beach Post* and promoted across **Hubbard Radio South Florida's seven radio stations**
- **Name recognition** on the Urban League of Palm Beach County website and social media platforms
- **On-stage presentation opportunity** to introduce the **Lifetime Achievement Award Honoree**
- **Full-page, full-color advertisement** in the 53rd Annual EOD Gala digital program
- Inclusion as a sponsor in the **Urban League of Palm Beach County Annual Report**
- **Corporate Partner logo recognition** at all 2026 ULPBC fundraisers and community events
- **Two (2) Premier VIP Tables** at the **Youth Empowerment Luncheon (YEL)**
- Featured **radio interview** with ULPBC President & CEO, **Patrick Franklin**, on **Hubbard Radio's South Florida Sundays Talk Show**



## **Yellow Brick Road EOD Gala Reception Presenting Sponsor \$30,000**

- Recognition as **Presenting Sponsor** across all marketing and promotional material, including television, radio, and newspaper advertising
- **Two (2) Premier VIP Tables** for the 53rd Annual EOD Gala (seating for 20 guests), with prominent on-site signage
- Exclusive designation as an **Equal Opportunity Day (EOD) Awards Reception Underwriter**
- Participation in the official **EOD television commercial**, produced by **KO-MAR Productions** and aired on **WPTV News Channel 5**
- **Company logo featured** in a print advertisement in *The Palm Beach Post* and promoted across **Hubbard Radio South Florida's seven radio stations**
- **Name recognition** on the Urban League of Palm Beach County website and social media platforms
- **On-stage presentation opportunity** to introduce the **Trailblazer Achievement Award Honoree**
- **Full-page, full-color advertisement** in the 53rd Annual EOD Gala digital program
- Inclusion as a sponsor in the **Urban League of Palm Beach County Annual Report**
- **One (1) Premier VIP Table** at the **Youth Empowerment Luncheon (YEL)**
- Listed as a **Breast Cancer Luncheon Partner**
- Featured **Story on** ULPBC website homepage

# WICKED SPONSORSHIP AND BENEFIT OPPORTUNITIES



## The Wizard of Oz Decor Sponsor

\$20,000

- Recognition as **Décor Sponsor** across all marketing and promotional material, including television, radio, and newspaper advertising
- **One (1) Premier VIP Table** for the 53rd Annual EOD Gala (seating for 10 guests), with prominent on-site signage
- Exclusive designation as an **Equal Opportunity Day (EOD) Awards**
- **Décor Underwriter**, including logo printed on dance floor
- **Company logo featured** in a print advertisement in *The Palm Beach Post* and promoted across **Hubbard Radio South Florida's seven radio stations**
- **Name recognition** on the Urban League of Palm Beach County website and social media platforms
- **On-stage presentation opportunity** to introduce the **Alfred J. Malefatto Humanitarian Achievement Award Honoree**
- **Full-page, full-color advertisement** in the 53rd Annual EOD Gala digital program
- Inclusion as a sponsor in the **Urban League of Palm Beach County Annual Report**
- Listed as a **Breast Cancer Awareness Luncheon Partner**
- Featured **Story on** ULPBC website homepage.



## Glinda the Good Entertainment Sponsor

\$15,000

- Recognition as the **Entertainment Sponsor** across all marketing and promotional material, including television, radio, and newspaper advertising
- **One (1) Premier VIP Table** for the 53rd Annual EOD Gala (seating for 10 guests), with prominent on-site signage
- Exclusive designation as an **Equal Opportunity Day (EOD) Awards Entertainment Sponsor**
- **Entertainment Underwriter**, including company logo on stage
- **Company logo featured** in a print advertisement in *The Palm Beach Post* and promoted across **Hubbard Radio South Florida's seven radio stations**
- **Name recognition** on the Urban League of Palm Beach County website and social media platforms
- **On-stage presentation opportunity** to introduce the **Youth Achievement Award Honoree**
- **Full-page, full-color advertisement** in the 53rd Annual EOD Gala digital program
- Inclusion as a sponsor in the **Urban League of Palm Beach County Annual Report**
- Listed as a **Breast Cancer Awareness Luncheon Partner**

# WICKED SPONSORSHIP AND BENEFIT OPPORTUNITIES



## Elphaba Champion Call to the Heart Sponsor

**\$10,000**

- Recognition as the **Call to the Heart Sponsor** across all marketing and promotional material, including television, radio, and newspaper advertising
- **One (1) Premier VIP Table** for the 53rd Annual EOD Gala (seating for 10 guests), with prominent on-site signage
- Exclusive designation as an **Equal Opportunity Day (EOD) Awards Call to the Heart Sponsor**
- **Call to the Heart Underwriter**, including logo printed on Call to the Heart donation material
- **Company logo featured** in a print advertisement in *The Palm Beach Post* and promoted across **Hubbard Radio South Florida's seven radio stations**
- **Name recognition** on the Urban League of Palm Beach County website and social media platforms
- **Full-page, full-color advertisement** in the 53rd Annual EOD Gala digital program
- Inclusion as a sponsor in the **Urban League of Palm Beach County Annual Report**



## Emerald City Silent Auction Sponsor

**\$7,500**

- Recognition as the **Silent Auction Sponsor** across all marketing and promotional material
- **One (1) Premier VIP Table** for the 53rd Annual EOD Gala (seating for 10 guests), with prominent on-site signage
- Exclusive designation as an **Equal Opportunity Day (EOD) Awards Silent Auction Sponsor**
- **Entertainment Underwriter**, including company logo on silent auction tables
- **Company logo featured** in a print advertisement in *The Palm Beach Post* and promoted across **Hubbard Radio South Florida's seven radio stations**
- **Name recognition** on the Urban League of Palm Beach County website and social media platforms
- **Full-page, full-color advertisement** in the 53rd Annual EOD Gala digital program
- Inclusion as a sponsor in the **Urban League of Palm Beach County Annual Report**



## Wicked Friends of Urban League Table Sponsor

**\$4,000**

- Recognition as the **Wicked Friends of Urban League Table Sponsor** across all marketing and promotional material
- **One (1) Premier VIP Table** for the 53rd Annual EOD Gala (seating for 10 guests), with prominent on-site signage

## Over the Rainbow Valet Parking Sponsor

**\$2,900**

- Recognition as the **Over the Rainbow Valet Parking Sponsor** across all marketing and promotional material
- **Two (2) Tickets** to the 53rd Annual EOD Gala

# WICKED SPONSORSHIP AND BENEFIT OPPORTUNITIES

## SPONSORSHIP PLEDGE FORM

Please complete the **Sponsorship Pledge Form** below. You can also visit [ulpbc.org](http://ulpbc.org) to purchase your Wicked Sponsorship and Benefit Opportunities. Click on the home page and then click on the 53<sup>rd</sup> Annual Equal Opportunity Day Awards Gala events flyer. Click on Purchase Tickets and follow the prompts. **Sponsorship Deadline is Friday, March 20, 2026**

### SPONSORSHIP LEVELS (CHECK ONE)

- |                                                                                  |          |
|----------------------------------------------------------------------------------|----------|
| <input type="checkbox"/> Wicked Legacy EOD Gala Title Sponsor                    | \$50,000 |
| <input type="checkbox"/> Yellow Brick Road EOD Gala Reception Presenting Sponsor | \$30,000 |
| <input type="checkbox"/> The Wizard of Oz Decor Sponsor                          | \$20,000 |
| <input type="checkbox"/> Glinda the Good Entertainment Sponsor                   | \$15,000 |
| <input type="checkbox"/> Elphaba Champion Call to the Heart Sponsor              | \$10,000 |
| <input type="checkbox"/> Emerald City Silent Auction Sponsor                     | \$7,500  |
| <input type="checkbox"/> Wicked Friends of Urban League Table Sponsor            | \$4,000  |
| <input type="checkbox"/> Over the Rainbow Valet Parking Sponsor                  | \$2,900  |

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### TICKET SELECTION (CHECK ONE OR MORE)

- ☐ Yes, my company/organization would like to reserve a table (10 Guests) at the ULPBC 53<sup>rd</sup> Annual Equal Opportunity Day Awards Gala.
- ☐ Yes, my company/organization would like to attend the ULPBC 53<sup>rd</sup> Annual Equal Opportunity Day Awards Gala at \$400 per ticket. If there is more than one ticket, please include the total number of tickets to be purchased
- ☐
- ☐ by your company/organization \_\_\_\_\_.
- ☐ Unfortunately, I am unable to attend the Gala. However, I have enclosed a contribution of \$\_\_\_\_\_ to be used towards ULPBC mission and programs.

Signature of Authorized Representative

Title

# WICKED SPONSORSHIP AND BENEFIT OPPORTUNITIES

## ADVERTISING FORM

Please complete the **Advertising Form** below if your company or organization wishes to place an advertisement in the Urban League digital program. You may also visit **ulpbc.org** to purchase Wicked Sponsorship and Benefit Opportunities by clicking the home page and selecting the **53rd Annual Equal Opportunity Day Awards Gala** events flyer. The deadline to submit the Advertising Form is **Friday, March 6, 2026**.

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## SIZE SELECTION (ONE SIZE)

- ☐ Full Page Ad
- ☐ \$250 (if not part of the sponsorship packet)
- ☐ Ad size 5.5" x 8.5" (width and height)
- ☐ Please email a digital copy of your ad to [sjohnson@ulpbc.org](mailto:sjohnson@ulpbc.org) or [lidesravines@ulpbc.org](mailto:lidesravines@ulpbc.org). Submit a JPEG or PDF File

**PLEASE VISIT ULPBC.ORG OR CLICK ON [Urban League of Palm Beach County](https://www.ulpbc.org) TO MAKE YOUR DONATION**

Urban League of Palm Beach County \* 1700 N. Australian Avenue \* West Palm Beach, FL 33407

CONTRIBUTIONS BENEFIT URBAN LEAGUE OF PALM BEACH COUNTY, A NOT-FOR-PROFIT, TAX-EXEMPT ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES AT [WWW.FLORIDAConsumerHELP.COM](http://WWW.FLORIDAConsumerHELP.COM) OR BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. FEDERAL TAX ID #59-1533710. 100% OF THIS GIFT GOES TO THE URBAN LEAGUE OF PALM BEACH COUNTY.

# WICKED SPONSORSHIP AND BENEFIT OPPORTUNITIES

## IN-KIND DONATIONS AND SILENT AUCTION ITEMS FORM

Please complete the attached **In-Kind and/or Silent Auction Form** in its entirety, sign it, and return it by emailing to [sjohnson@ulpbc.org](mailto:sjohnson@ulpbc.org). All items must be received no later than **Friday, March 27, 2026**.

If you have any questions or need additional information, please do not hesitate to contact Soulan Johnson, VP of Development at 305-360-3732. Thank you for your support and participation.

Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### DONATION TYPE (CHECK ONE)

- ☐ If company/organization would like to make a monetary contribution to the 53rd Annual Equal Opportunity Day Awards Gala, please visit the [ulpbc.org](http://ulpbc.org) home page and click on event flyer link.
- ☐ Our company/organization would like to donate an item for the silent auction/ raffle at the fundraiser. Below is a description of the item my company will be donating.
- ☐ Company name will be listed in table program and on ULPBC website.

In-Kind/Silent Auction Item: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

Description: \_\_\_\_\_

Signature of Authorized Representative

Title

Print Name

Date

**PLEASE VISIT [ULPBC.ORG](http://ULPBC.ORG) OR CLICK ON [Urban League of Palm Beach County](http://Urban League of Palm Beach County) TO MAKE YOUR DONATION**

Urban League of Palm Beach County \* 1700 N. Australian Avenue \* West Palm Beach, FL 33407

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